



COVENTRY & WARWICKSHIRE
CHAMPIONS

Time to
become a **CW**
CHAMPION?

Connect with over 10,000
businesses across
Coventry and Warwickshire



Coventry & Warwickshire Champions unites business across the area in a powerful network that shapes perceptions of the region, raises its profile, and fosters long-term connections between businesses.



Join Coventry & Warwickshire Champions - The Premier Business Network

Are you ready to elevate your business?

Coventry & Warwickshire Champions is the leading business networking organisation in the region, offering unparalleled opportunities to over 250 members and reaching over 10,000 businesses.

As a Champion, you will enjoy a host of benefits including:

- Live Champions networking events
- Premium business listing on our Champions Online directory
- Promotion via our social media channels
- Access to our online resource hub
- Access to a range of Champions rewards
- Access to BizXtalks
- Connect to fully-funded account management through the CW Growth Hub team

Champions has something for everyone, regardless of the business size. It is a connector, the voice of local business, and a movement of which all Coventry & Warwickshire businesses can be a part.

Join us to connect, grow, and lead in Coventry & Warwickshire's vibrant business community.

Get involved today!





Why become a Champion?

Our Champions are the movers and shakers of
Coventry and Warwickshire; when we get
together, we make things happen.
We are passionate, proud, and proactive. So,
why not get involved?



CW Champions Live Events

**Over 12,000
attendees***

**Hosted at
over 70
fantastic
venues***

**258
inspirational
speakers***

***2012 - 2024**



Coventry and Warwickshire Champions Live Events are dynamic networking and showcase gatherings, designed to celebrate and promote the region's successes, innovation, and opportunities. These events bring together business leaders, community influencers, and passionate advocates, to highlight local achievements, foster collaboration, and drive growth in Coventry and Warwickshire. Featuring inspiring speakers, engaging discussions, and opportunities to connect with key stakeholders, Champions Live Events play a vital role in celebrating the region's rich heritage and diverse, innovative business community.

Featured speakers at our events come from a range of household name and anchor organisations.



and many more!

Memberships

Micro Membership 1-10 employees

From £600pa or £55pm

Benefits:

- Six live Champions networking events per year, meeting in superb locations with great speakers; the perfect opportunity to network with senior decision makers.
- Premium business listing on our Online Champions directory, which enables you to highlight your business to over 10,000 other businesses across the region.
- Access to our online Resource Hub, offering advice and insights on all kinds of business activities, from business planning to tax advice on exit, and everything in between.
- Access to a range of Champions rewards, including business training, marketing, recruitment, advertising, and advice, to name but a few.
- Access to BizXtalks, a new medium created in association with some of our most successful business owners and operators. Hear their stories and how they went from zeroes to heroes.



Memberships

Small Business Membership

11-25 employees

From £862pa or £75.00pm

Benefits:

- Six live Champions networking events per year for up to 2 people, meeting in superb locations with great speakers; the perfect opportunity to network with senior decision makers.
- Premium business listing on our Online Champions directory, which enables you to highlight your business to over 10,000 other businesses across the region.
- Access to our online Resource Hub, offering advice and insights on all kinds of business activities, from business planning to tax advice on exit, and everything in between.
- Access to a range of Champions rewards, including business training, marketing, recruitment, advertising, and advice, to name but a few.
- Access to BizXtalks, a new medium created in association with some of our most successful business owners and operators. Hear their stories and how they went from zeroes to heroes.
- Plus, Featured Listing on Online Champions, where you can advertise your business and its services to businesses across Coventry & Warwickshire. Featured Listings are hosted on the Homepage, for a minimum of 3 months.



Memberships

Medium Sized Business Membership 26-249 employees

Benefits:

- Six live Champions networking events per year, meeting in superb locations with great speakers; the perfect opportunity to network with senior decision makers.
- Premium business listing on our Online Champions directory, which enables you to highlight your business to over 10,000 other businesses across the region.
- Access to our online Resource Hub, offering advice and insights on all kinds of business activities, from business planning to tax advice on exit, and everything in between.
- Access to a range of Champions rewards, including business training, marketing, recruitment, advertising, and advice, to name but a few.
- Access to BizXTalks, a new medium created in association with some of our most successful business owners and operators. Hear their stories and how they went from zeroes to heroes.
- Featured Listing on Online Champions, where you can advertise your business and its services to businesses across Coventry & Warwickshire. Featured Listings are hosted on the Homepage, for a minimum of 3 months.
- Company Spotlight, providing you with a platform from which to tell your story and advertise your business and services on our BizXTalks Company Spotlight slot.

Membership prices are based on company size, as follows

25 - 50	51 - 100	101 - 249
Access for up to 3 people to the live events	Access for up to 4 people to the live events	Access for up to 4 people to the live events
£1150pa or £100pm	£1725pa or £150pm	£2875pa or £245pm



Memberships

Corporate Membership

250+ employees

From £5400pa or £450pm

We work with corporate and enterprise organisations to build a membership benefits package which aligns with company values and objectives, whether that's helping to build strong connections with the local supply chain, facilitating innovation and collaboration opportunities, amplifying sustainability goals, facilitating community engagement, or providing speaker opportunities at our live events. Plus,

- Opportunity to reach your target market and amplify your messages via a guest speaker opportunity on our podcast.
- Plus, enjoy all the benefits available in our other membership offers, including access for up to 5 people from your business, or your other guests, to our live events.



Membership Benefits

BENEFIT	MICRO 2 - 10	SMALL 11 - 25	MEDIUM 26 - 50	MEDIUM 51 - 100	MEDIUM 101 - 249	CORPORATE
Directory Premium Listing	✓	✓	✓	✓	✓	✓
Resource Hub Access	✓	✓	✓	✓	✓	✓
Champions Rewards Access	✓	✓	✓	✓	✓	✓
BixXtalks Podcast Access	✓	✓	✓	✓	✓	✓
Champions Events Access	1 ticket	2 tickets	3 tickets	4 tickets	4 tickets	5 tickets
Featured Listing (3 Months)		✓	✓	✓	✓	✓
Company Spotlight			✓	✓	✓	✓
Annual/ Monthly Cost	£600/£55	£862/£75	£1150/£100	£1725/£149	£2875/£245	£5400/£450

Memberships

Online Champions

From £240pa or £20.00 pm



A new digital form of Champions membership, providing businesspeople who don't have the time to attend the live events, or are unable to become premium Champions, the opportunity to benefit from membership and connect with other Champions. Online Champions membership includes:

- Premium business listing, which enables you to highlight your business to over 10,000 other businesses across the region.
- Access to our online Resource Hub, offering advice and insights on a range of business activities, from business planning to tax advice on exit, and everything in between.
- Access to a range of Champions rewards, including business training, marketing, finance, advertising, and advice, to name but a few.
- Access to BizXtalks, a new medium created in association with some of our most successful business owners and operators. Hear their stories and how they went from zeroes to heroes.
- Opportunities to attend our local Champions Lite Network events



Don't just take our word for it!

“

“Our journey with the CW Champions has been a catalyst for extraordinary growth and innovation. Through this partnership, we've gained invaluable connections and deep insights, paving the way for the our flagship brand. This achievement is a direct result of the inspiring collaboration with the Champions.”

Mark and Joanna Farr, Purple Planet Packaging Ltd

”

“

“I was so impressed by the speakers, the turnout and the variety of businesses in attendance.”

Taya Civzelis, CAB Property

”

“

“I have been a member of the Coventry and Warwickshire Champions since its inception. The bi-monthly meetings are always the highlight in my diary. Varied and interesting speakers from organisations throughout Coventry and Warwickshire and a local networking opportunity that is second to none. My membership of Coventry and Warwickshire Champions has been a most positive influence on my businesses, including the many charitable organisations I have worked with and supported over the years. Long may it continue!”

Roger Medwell MBE DL, Medwell Hyde Limited

”

“

“Our time with Champions so far has been great! Not only are the morning breakfast meetings always held at such stunning and interesting venues, showcasing the beauty of Coventry and Warwickshire, the events are always so well organised with opportunity to meet and hear from a whole host of different people who all contribute towards the growth and success of our local area. The insights and energy shared always leaves us feeling proud and motivated to do and give more as a community.”

CTT Accountancy

”



Champions has something for everyone, regardless of the business size. It is a connector, the voice of local business, and a movement of which all Coventry & Warwickshire businesses can be a part.



cwchampions@cwgrowthhub.co.uk



0300 060 3747



www.coventry-warwickshire.co.uk